



Soul Night Market is aimed at bringing the City Night Market vibes down to Brighton Beach.

Our Tagline is SHOP. EAT. DRINK.SOCIALISE.

Soul Night Markets will always be on a Friday Night from 5pm to 9pm.

### **Demographic Targeting**

The main demographic we will be focusing on will be

- Singles, Couples & Groups of Females aged 25 – 55

We will not be targeting families, children or retirees.

We will also be targeting local business for Friday Night Knock Off.

During holiday period we expect a high number of day trippers and tourists

We cannot predict attendance but we expect 3,000 + per market.

### **GENERAL INFORMATION**

#### **Bad Weather Policy**

No credits or refunds will be issued in case of bad weather on market day.

The market will not be cancelled unless there is an extreme weather situation which could affect the safety our stallholders or patrons. This decision will made usually the day before the market and for instance this could be due to extreme fire danger, high winds over 50kmh, torrential rain all event, but sometimes with a few hours' notice. If this is the case, we will credit your pitch fees to a future date.

#### **Booking Amendments & Cancellations**

Stall Fees are not refundable for any trader once paid.

#### **Bump in and Bump Out Times**

Outdoor Food & Beverage Vendors - Bump in begins 2 hours **3pm** before the market start **5pm**

Indoor Vendors - Bump in begins 90 minutes **(3.30pm)** before the market. Doors will be locked until this time to allow venue set up.

Stall sizes are 3.2m wide for a 3m pitch

Please make sure you are in your pitch and not encroaching outside.

Traders must have all equipment inside by **4.30pm** when access doors will be closed.

Bump out begins as soon as market has finished **9pm**

## **Cars**

Your car can be parked behind your stall on the day on the lawn.

## **Communication**

All our pre event communication is done by text message with a link to the stallholder login page and password. It is not done via email.

## **Electricity Hire**

There is a power on site for those stalls that have paid for electricity. This cannot be used by anybody else. You need to book Power prior to the market with how many 10 and 15 amp points you require. Those with electricity please bring at least 2 x 20m extension cords.

## **Electricity Checks**

Stall holders must ensure that all electrical equipment and leads are tagged in compliance with relevant laws and can be randomly checked on market days.

## **Exclusivity**

Each stallholder will have received an email listing their product exclusivity category This on the day must account for over 50% of your display. Other products you have listed may be sold but must be in smaller displays. Please read our separate document 'Exclusivity' underlined on the Soul Website.

Products in a broad category such as jewellery, clothing, artwork have a sub category with a clear point of difference to another stallholder's. Unrivalled Staff will be checking to see that you are sticking to this policy. We are working for the stallholders and will try to stick to this policy. Any complaints on clashes need to be made prior to the event or on event day.

## **Gas**

All food vendors using LP Gas are required to comply with the Code of Practice for safe use of LP Gas. All appliances must submit the Energy Safe Victoria Gas Safety Certificate before each market.

## **Insurance**

All stallholders must be able to present their Public Liability Insurance Certificate for \$10 million dollars with their application.

If you do not have your own insurance you can take it out for \$40 for the day [here](#) If you do not have insurance it will make your contract nul and void. You need to submit your 1 Day to us before the market.

## **Lighting**

All stallholders apart will need to provide their own light to operate and for their patrons to be able to see so lights just out the front of their stall is ideal. Check the sunset times for each market.

## **Registered Kitchen**

Under the Food Act 184 food business and individuals who sell food from a temporary site such as stall, van, trailer are required to have a food operating licence from their home council

## **Street Trader SOT**

A statement of Trade needs to be lodged via Street Trader Website so that the Bayside Council are made aware that traders will be operating at our market. Please bring this with you on the day of the market along with limited liquor licence which must be displayed on your stall.

## **Stallholder Oil & Waste**

All stallholder generated oil and garbage waste must be removed off site by stallholder

## **Recycling**

UE will cater for the recycling of cardboard, glass and aluminium waste generated by customers only. All other waste is to be taken off site.

## **Water**

There is a water tap onsite in the kitchen. Waste water is available on side of the building.

Please see UE Staff for location (Stall will be wearing high vis vests)

## **Weights for Marquees**

We need to be strict on weights at our markets.

Look at this as a guide

**Light** - Wind less than 18kmh = Minimum 10kg on each leg

**Moderate** - 18kmh – 35kmh = Minimum 20kg on each leg

**Strong** – 35kmh – 50kmh = Minimum 30kg on each leg

Over 50kmh for 1 hour predicted and it is likely market will be cancelled.

### *Examples Of weights*

Sand Bags are up to 10kg and are not advised to be used other than in Light winds

Base Pods from Bunnings are around 12kg in weight full of sand

Steel Leg Weights are 20kg and can be purchased from [here](#)